



Exploring the wider benefits of carbon reduction in the urban transport sector



CATCH Interest Group Meeting

15-16 November 2010

DAY 1 – Monday, 15 November 2010 - *The Hague City Hall, Spui 70, The Hague*

12.00	Lunch in foyer	
13.00	Welcome	
	<i>Dr Steve Cassidy</i> , MRC McLean Hazel, CATCH project coordinator	
	<i>Mr. Rabin Baldewsingh</i> , Alderman for sustainable The Hague, Healthcare, Media and Organisation	
13.20	Low carbon transport: an international perspective	
	International climate policy and examples of best practice	<i>Holger Dalkmann</i> , TRL
	Low carbon transport in the Handan Municipality (China)	<i>Dr Li Guanjuan & Boyong Wang</i> , Handan Municipality, China
	View from Brazil	<i>Andrea Santos</i> , Executive Secretary, Brazilian Panel on Climate Change





14.40	Development of the CATCH knowledge platform	
	Information on transport alternatives - How to make it effective through 'Choice Architecture'	<i>Dr Owen Waygood & Dr Erel Avineri, UWE</i>
	Knowledge Management	<i>Dr Steve Cassidy, MRC McLean Hazel & Milan Novkovic, Q-Sphere</i>
15.30	<i>Coffee in foyer</i>	
16.00	Engaging Users	<i>Mario Castangia, Systematica</i>
16.20	CATCH platform design (<i>interactive session</i>)	<i>Mario Castangia, Systematica & Dr Steve Cassidy, MRC McLean Hazel</i>
17.30	Close	
18.00	<i>Aperitif and discussion with CATCH core interest group cities (until 19.30)</i>	Closed event
20.00	Dinner	





DAY 2 – Tuesday, 16 November 2010

The Hague City Hall, Spui 70, The Hague

09.00	Coffee	
09.30	CO2 reduction in a changing economic climate	
	Introduction from The Hague	<i>Toine Molenschot</i> , Urban Development Department, City of The Hague
	Economic benefits of CO ₂ reduction in the Public Transport sector	<i>Heather Allen</i> , UITP
	Towards a reduction in transport CO ₂ emissions in Hounslow <i>OR</i> How to justify reducing carbon when you've got no dollar left	<i>Mark Frost</i> , Senior Transport Planner, London Borough of Hounslow
11.00	Coffee	
11.30	Capitalising on co-benefits	<i>James Bonner</i> , MRC McLean Hazel
13.00	Lunch	
14.00	Close	



