



Carbon Aware Cities: A Multi-Disciplinary Approach to Low Carbon Transport Systems



CATCH Final Conference

Tuesday 13 December 2011 | University of West of England, Bristol, UK

BACKGROUND

The transition to a low carbon transport system requires a radical shift in how we move. This shift requires new technology, but importantly requires a change in the way we behave as individuals and how we plan and measure transport interventions. The required transition in transport behaviours requires an holistic approach since transport is intrinsically linked to many other areas of society and the economy.

The **CATCH project** is holding its **final conference on 13 December 2011** in the University of West of England in **Bristol, UK**. This EU FP7 project conducted **ground-breaking research into how information about climate change and transport should be communicated**, and has developed an online knowledge platform designed to facilitate an holistic view of transport in order to better communicate the need for low carbon transport systems, and plan for the low carbon transport future.

The final conference will present research from the project, and **present the CATCH knowledge platform in the context of a variety of co-benefits that a low carbon transport will bring to health, safety, the economy and to planning**. It will be demonstrated how the CATCH knowledge platform links to these different areas by providing information and improving communication between the general public and transport professionals. Presentations from experts from different fields will also detail the wider benefits of a low carbon transport future.

WHO WILL ATTEND?

- Transport professionals interested in low carbon transport systems: city representatives, public transport operators, consultants, and others.
- Climate change experts with an interest in transport.
- Professionals from other disciplines which can benefit from low carbon transport systems: for example from health or civil society.

REGISTRATION

It is free to attend the conference, but places are limited and you must register.

To cover our costs, if you register and do not attend and do not inform us by 9th December 2011, then you will be charged 100 EURO.

Registration online at www.carbonaware.eu/events/catch-final-conference.html



CATCH Carbon Aware Travel Choice in the City, Region and World of Tomorrow is supported by the European Commission's Seventh Framework Programme for Research.





PROGRAMME

08.45	Registration open	
09.15	Opening welcome by: <ul style="list-style-type: none"> • Prof James Longhurst, Assistant Vice Chancellor, Environment and Sustainability & Associate Dean and Professor of Environmental Science, Faculty of Environment and Technology, UWE • Prof Graham Parkhurst, Director of Centre for Transport & Society, UWE 	
09.30	Session 1: Introduction	Chair: Dr Shaun Topham, E-Forum
	Enabling Behaviour Change	Dr Erel Avineri & Dr Owen Waygood, UWE
	EU policy overview	Ioana-Olga Adamescu, European Commission
	Beyond Europe: Low carbon transport as part of low carbon cities in China	Dr Shaun Topham, E-Forum
	Climate Change and Transport: the need for action on an international level	Heather Allen & Anne Binsted, TRL
	Introduction to CATCH & its uses	Dr Steve Cassidy, MRCMH together with Gary Simpson, e@SY Connects
11.30	Discussion	Lead by chair
11.45	Coffee	
12.00	Session 2: Low carbon transport makes us healthier	Chair: Dr Erel Avineri, UWE
	How our health benefits from a low carbon society	Prof Hugh Barton, Director of the WHO Collaborating Centre for Healthy Urban Environments, UWE
	Using Health Messaging to Promote Sustainable Transport	Mark Frost, London Borough of Hounslow
	The CATCH "My City" tool	Mario Castangia, Systematica
12.45	Discussion	Lead by chair
13.00	Lunch	





14.00	Session 3: An holistic approach to low carbon transport within the context of sustainable mobility planning	Chair: Dr Owen Waygood, UWE
	The need for long-term planning & how sustainable urban mobility plans (SUMP) can play a role	Sylvain Haon, Polis
	A strategy for sustainable urban mobility in Lisbon	Renata Lajas, Municipality of Lisbon
14.40	Discussion	Lead by chair
15.00	Session 4: Why low carbon transport is good for the economy and your pocket	Chair: Heather Allen, TRL
	Investing in low carbon transport is the only sensible option	Derek Palmer, TRL
	The economic benefits from public transport	Andreas Egense Jørgensen, Metroselskabet
	Cycling & Walking as a cost effective solution for all	Dorthe Gyldenlund Råby, City of Odense
15.45	Discussion	Lead by chair
16.00	Coffee	
16.30	Closing session: The future for CATCH	Chair: Dr Steve Cassidy, MRCMH
	CATCH: what next?	Umberto Pernice, MRCMH
	Sunset project: <i>Sustainable Social Networking Services for Transport</i>	Marcel Meeuwissen, City of Enschede
	Results from TOSCA project: <i>Technology Opportunities and Strategies toward Climate-Friendly Transport</i>	Dr Lynette Dray, University of Cambridge
	DEMOCRITOS: <i>Mobility Credits enabling travellers to improve urban transport sustainability</i>	Marco Troglia, Quaryon
	Results from REACT project: <i>Supporting Research on Climate Friendly Transport</i>	Vladislav Maras, University of Belgrade
17.10	Discussion	Lead by chair
17.30	Close	
20.00	Dinner	<u>Mud Dock</u>





VENUE:

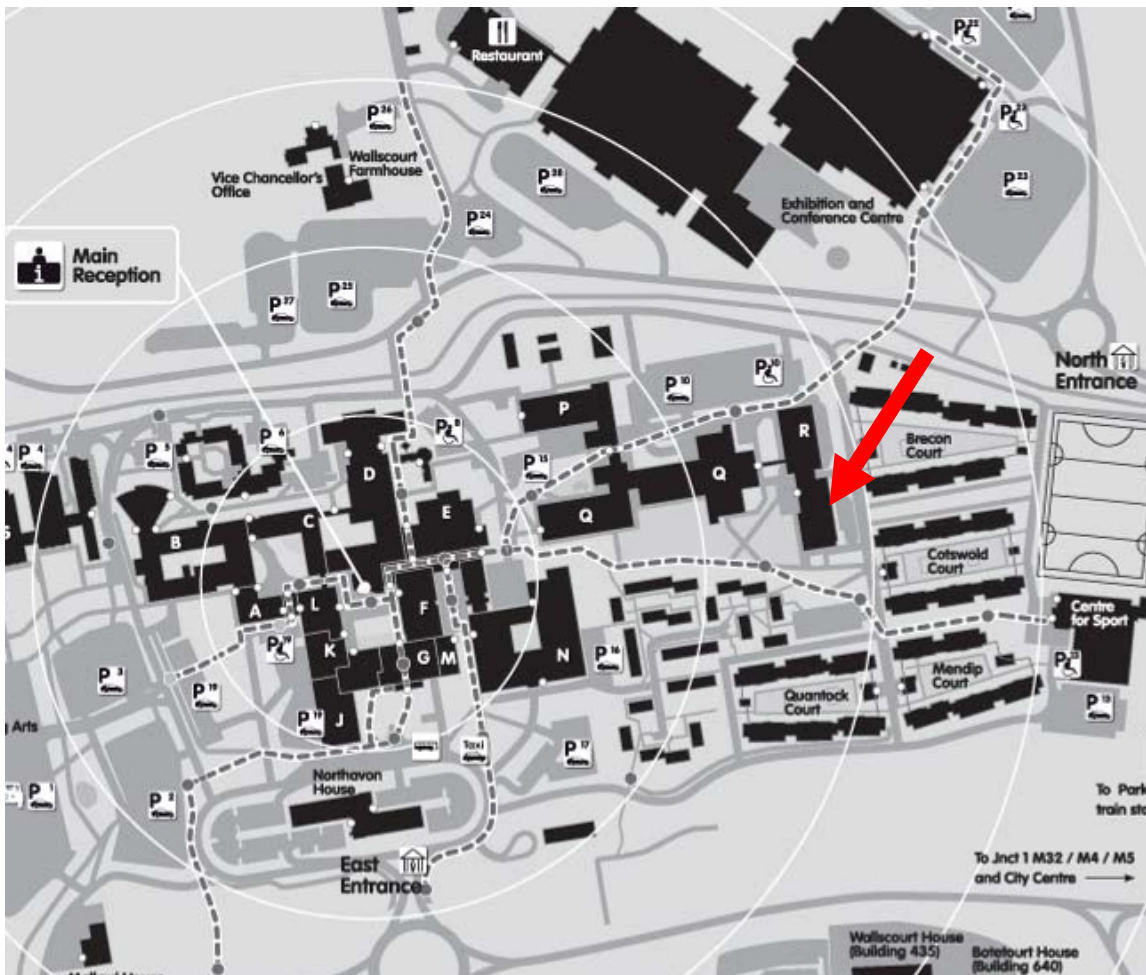
The conference will be held in R2 building in R block on the Frenchay Campus at the University of the West of England (UWE)

Full address: R block, University of the West of England (UWE), Frenchay Campus, Coldharbour Lane, Bristol BS16 1QY, UK.



University of the West of England

On the campus map, the venue is in the South part of the building with letter R below.



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TRAVEL:

The conference takes place at the Frenchay Campus of the University of the West of England. The conference will be held in R2 building in “R block” on campus: R Block is nearest to the North entrance, and to Bristol Parkway station. Details of various travel options to reach the campus can be found here:

<http://www1.uwe.ac.uk/comingtouwe/campusesmapsandtravel/frenchaycampus.aspx>

From **Bristol Parkway** train station: The conference venue is either a short bus ride or about a 20 minute walk from the station. To take the bus from Bristol Parkway: take bus 18/19, 73(B), 318/319, 502, 581, or 625 to the Frenchay Campus (a five minute journey). More information here:

http://www2.uwe.ac.uk/services/Marketing/coming-to-uwe/pdf/parkway_travelguide_MAPS.pdf

From the City Centre / **Bristol Temple Meads** station: the campus can be reached from Bristol City Centre by bus. The “Wessex Red” buses link the city centre to the UWE Frenchay Campus (U1, U2, U3, U4 and U5) where the conference will be held. The buses stop in the city centre at:

- Bristol Parkway train station (U1)
- Colston Avenue (U2, U5)
- Bond Street (U1, U4)
- Old Market (U3)
- Baldwin Street (U4)

Details of all of the bus routes and timetables can be found [here](#). Additional transport information for Bristol can be found [here](#).

If you require car parking on campus, you must book this in advance by contacting aclark@polisnetwork.eu.

ACCOMMODATION:

If you would like to stay in Bristol city centre, there are a range of hotels to choose from: you can find various options, for example, at www.booking.com. The “Wessex Red” buses link the city centre to the UWE Frenchay Campus (U1, U2, U3, U4 and U5) where the conference will be held. The buses stop in the city centre at: Bristol Parkway train station (U1); Colston Avenue (U2, U5); Bond Street (U1, U4); Old Market (U3); Baldwin Street (U4). Details of all of the bus routes can be found [here](#).

A number of rooms have been held at the Holiday Inn Bristol Filton, very close to the conference venue, but a bus ride from the centre of town.

- Address: Holiday Inn Bristol Filton, Filton Road, Hambrook, Bristol, BS16 1QX
- Cost:
 - Single: £104.00 per night including taxes and breakfast
 - Double: £114.00 per night including taxes and breakfast
- To book:
 - Call 0044 117 910 4270 Mon-Fri 9am-5 pm or email reservations-bristol@ihg.com and quote **XOR**. Reservation can be cancelled free of charge no later than 24h prior to arrival day. In case of no-show full charges apply.





CONTACT:

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Picture credits: [Waterloo Station Clock](#), Oxyman, CC 2.5; Car Exhaust, Harry Hautman, Pixelio.



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